

# Near2U

## Improving city life for older adults with mild cognitive decline

Silver Star Challenge  
pilot for Regione Liguria

30% of the population in Liguria is over 60



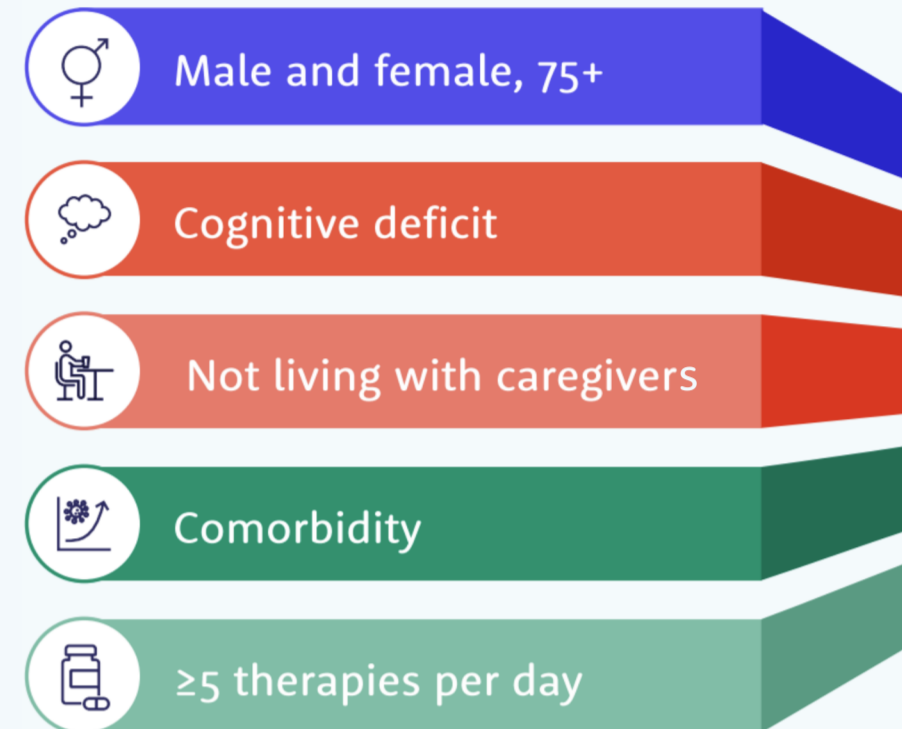
1 out of 10 65+ develops a cognitive deficit



Incidence rises to 20% above 80 years old

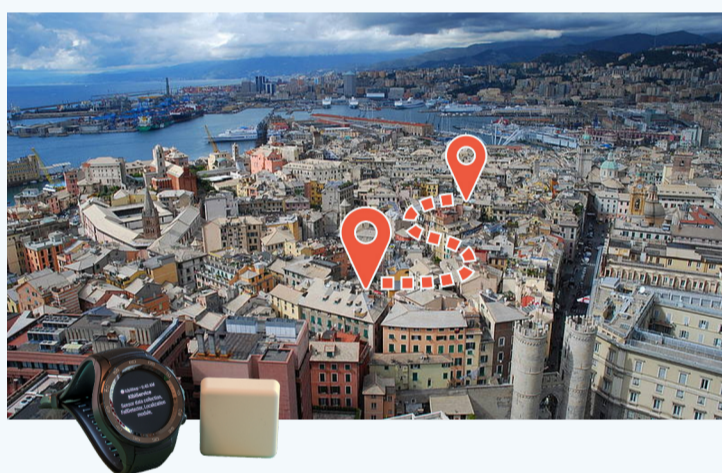


Projections suggest a **3X** increase over the next 30 years



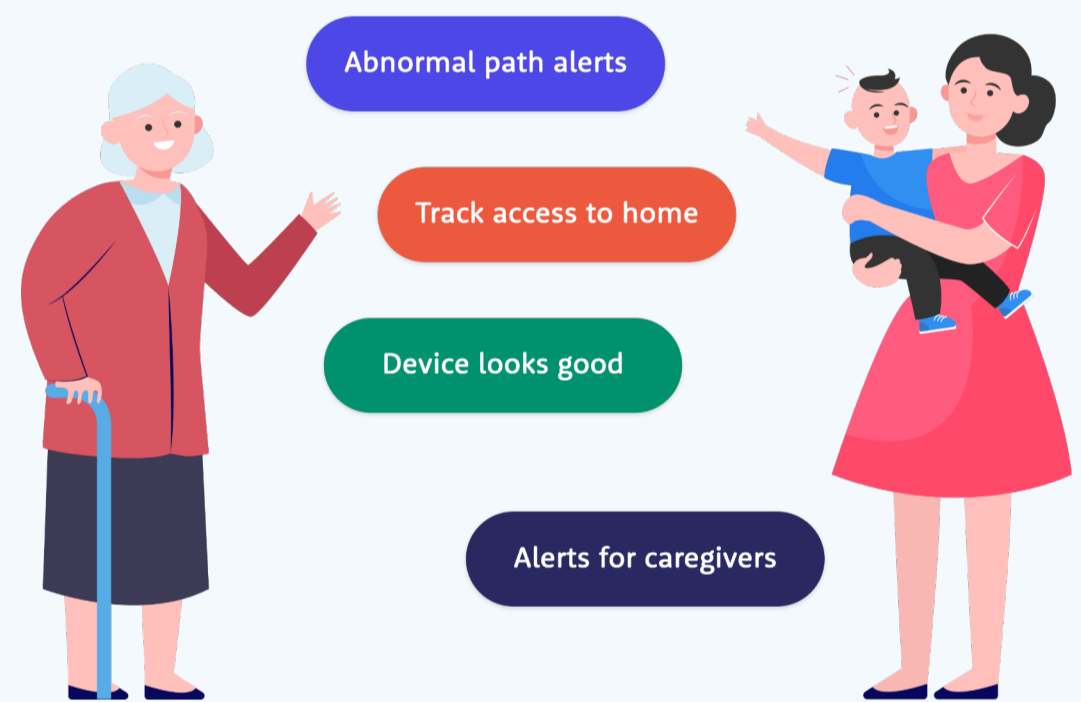
## Our proposal

## The co-creation with partners



We planned to use Teseo's localization system to track older adults reliably in the complex environment of Genoa downtown. The system is easy to accept as it only requires to wear a watch.

Meanwhile Humanavox's CareVox platform can be used by the user to record through a vocal interface any data that can be used by the caregiver to better manage the cognitive deficit and its evolution.



"Can we match the data that is automatically recorded and the daily activities that the user records autonomously at the end of the day, to check whether its condition its getting worse over time?"

## The proponents



Teseo is the maker of Kibi, the simplest and most effective digital platform for caregivers to monitor older adults, ensure their safety, and analyze their daily activities and their trends over time.

Contact us to know more if you offer any residential or home care services for older adults!



Humanavox offers an ecosystem of digital solutions for territorial assistance. In particular, our CareVox platform helps patients and caregivers to manage chronic conditions, each with his own user experience based on their needs.

CareVox is your digital nurse always near to you.

## Contacts

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